



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

ONLINE CERTIFICATE PROGRAM

Sustainable Finance for Financial Institutions

Learn the Phenomenon of Sustainability and
the Skills to Operationalize Sustainable Finance

Program starts on 26 May 2021



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OVERVIEW

Companies today have services, operations, and products that have a detrimental impact on the environment and society, which financial institutions can indirectly contribute to. The emerging focus of financial institutions on their clients' environmental and social risks has evolved to what is now known as sustainable finance.

Sustainable Finance is any form of financial service which integrates environmental and social considerations, in addition to profitability, into lending and investment decisions. Banks engaged in sustainable finance are committed to lending and investing in companies that have integrated or intend to integrate the triple bottom line of people, planet, and profit in their operations.

This highly interactive program will focus on how you can integrate environmental and social considerations into due diligence in your institution's lending and investing concerns, challenges, and decisions. The program will provide you with an overall view of the phenomenon of sustainability, as well as the skills to operationalize sustainable finance. It will be a hands-on, roll-up your sleeves workshop on how to implement or operationalize sustainable finance.

SCHEDULE

May 26, 27, 28 2021
1:30 to 5:00 PM on all dates

FORMAT

Live Online

FEES

PHP 15,000.00 or USD 300.00
*USD 1 = PHP 50.00

PROGRAM OBJECTIVES

The course will enable its participants to learn how to integrate environmental and social risk factors in risk assessment and pricing of funding proposals. It is designed to be a hands-on, participative, and practical training experience to equip the participants with the skills on how to integrate environmental, social, and governance (ESG) considerations in the operations of their financial institutions.



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
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SEELL@aim.edu | +632 8892 4011 | www.aim.edu



KEY BENEFITS

The course will be structured to follow three stages. The first stage is to build awareness. The second stage is to convert participants as advocates of sustainable finance by establishing the business case for the integration of ESG issues in operations and due diligence. The third stage focuses on how to operationalize sustainable finance.

Main takeaways from the course:

- Evaluate funding proposals using a sustainability lens
- Assist clients in their sustainability journey
- Champion the implementation of sustainability practices within their organizations

WHO SHOULD ATTEND

Risk and Credit Officers from member institutions of the Bankers Association of the Philippines and Rural Bankers Association of the Philippines.

Professionals and Individuals taking the lead in implementing sustainable finance in their organizations.



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Your Program Faculty



Dr. Felipe O. Calderon, CPA, CMA, PhD

Assistant Professor
Asian Institute of Management

Dr. Felipe Calderon is a seasoned banker, and educator. He earned his Doctorate Degree in Management with concentration in International Business from the University of St. Gallen in Switzerland. He also holds Master's Degree of Science in International Banking and Financial Studies from the Heriot-Watt University in the UK. Dr. Calderon brings with him at least 40 years of experience in the fields of banking and finance.

He is currently the Head of the Washington SyCip Graduate School of Business, and the Executive Director of the Gov. Jose B. Fernandez, Jr. Center for Sustainable Finance at the Asian Institute of Management. His research interests are in the fields of sustainability and finance.



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SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **one (1) unit** which can be credited a Post-Graduate Certificate in Financial Management.

*Post-Graduate Certificates require five (5) units earned within two (2) years.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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