Postgraduate Certificate in Data Privacy, Protection, and Operational Excellence

Policy and Third-Party Management

Understanding Third-Party Personal Information Processing

Program starts in August 2023

Policy and Third-Party Management
Understanding Third-Party Personal Information Processing

OVERVIEW

Third-party management is the process whereby companies monitor and manage interactions with all external parties with which they have a relationship. This may include both contractual and non-contractual parties. How should organizations engage third parties to ensure the protection of personal data? What is the right way of managing your solution providers, vendors, suppliers, and personal information processors? To what extent should you manage them, and how do you conduct proper due diligence to not expose your organization to more risks?

Managing third-party personal information processing providers has been a challenge for compliance, audit, and risk management. For data protection and data governance professionals, it is a must to ensure that vendors and personal information processors (PIPs) support the privacy and data protection compliance requirements of both the organization and government regulators.

You can delegate the task, but not the accountability – when your third-party providers suffer a personal data breach, it impacts your organization and your customers.

This course will teach you the frameworks, techniques, and best practices for managing your third-party providers, in the aspect of information security and privacy. Learn how to choose the right vendors and personal information processors, how to conduct due diligence, how to craft policies and contracts which protect your organization, and how to monitor whether your third parties are complying with your terms and requirements.

PROGRAM OBJECTIVES

The course aims to provide compliance and data protection professionals with the right knowledge and techniques when it comes to managing third-party vendors. Participants will go back to their organization with toolkits that will enable them to better scrutinize, choose, and manage their third-party providers and personal information processors.

By joining the program, participants will gain the right mindset and confidence to enforce the right practices in third-party management, so that they can help minimize the risk exposure of the business.

PROGRAM SCHEDULE

August 14, 15, 16, 17, 18, 2023
8:30 AM to 12:00 PM (GMT+08) on all dates

PROGRAM FORMAT
Delivered online via live virtual interactive sessions in Zoom.

PROGRAM FEE
PHP 25,990.00 or USD 473.00*

*The prevailing exchange rate at the date of payment may apply.

Let us know if you are interested to avail of early bird/group discount or discuss payment terms.

Edwin Concepcion
Adjunct Faculty
Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit https://go.aim.edu/seellinquiries

Download our latest program calendar at https://go.aim.edu/seellprogramcalendar

FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

KEY BENEFITS

Well-structured Program and World-class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions.

The participants will learn from AIM's world-class faculty, industry leaders, and practitioners network.

Gain a Holistic Business Perspective and Deeper Understanding of Privacy and Data Protection

The program helps leaders, managers, supervisors, and individual contributors develop a broader business perspective and a deeper understanding of privacy and data protection linkages between key teams in an organization, such as Finance, Sales, Marketing, Customer Service, Human Resources, and Operations.
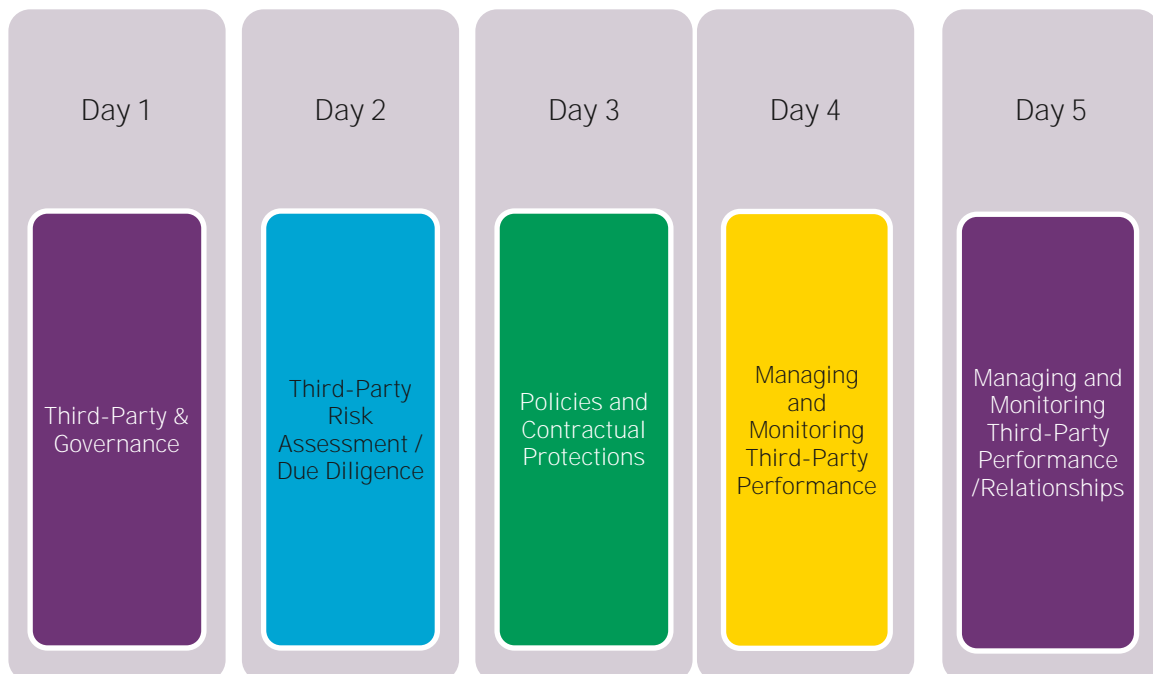
Enhanced Privacy and Data Protection Leadership and Personal Data Governance Skills

The program enhances the participants' capability to lead and manage in a cross-functional setting, improving performance, planning, collaboration, and execution of cross-functional efforts while embedding privacy and data protection in business processes.

WHO SHOULD ATTEND

- Data Protection Officers, Data Protection Professionals, Data Governance Officers, and Information Security Officers who want to enhance their third-party management capabilities.
- Compliance Officers, Risk Management Officers, and Audit Management Professionals will also understand how to manage better and audit their third-party suppliers and vendors.
- This program will also benefit entrepreneurs and Business Owners who want to learn how to govern their vendors and suppliers better to reduce risk.

WHAT YOU WILL LEARN

Day 1	Day 2	Day 3	Day 4	Day 5
Third-Party & Governance	Third-Party Risk Assessment / Due Diligence	Policies and Contractual Protections	Managing and Monitoring Third-Party Performance	Managing and Monitoring Third-Party Performance /Relationships

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AACSB ACCREDITED

Your Program Faculty

Edwin Concepcion
Country Manager
Straits Interactive Pte Ltd

Edwin Concepcion is the Country Manager of Straits Interactive Pte Ltd in the Philippines. Edwin is a Fellow of Information Privacy from the International Association of Privacy Professionals. He is a Certified Information Privacy Manager (CIPM), Certified Information Privacy Technologies (CIPT), and Certified Information Privacy Professional / Europe / US (CIPP/E/U).

Edwin is a Certified PECB Trainer for ISO/IEC 27701 (PIMS), ISO/IEC 27001 (ISMS), and ISO 37301 (CMS). Before delving into the privacy and data protection field, Edwin spent over 20 years in IT.

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Earning a SEELL Postgraduate Certificate and Diploma

SEELL offers Postgraduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Postgraduate Certificate in an area of their choice and, ultimately, a Postgraduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants One (1) unit, which can be credited to the following:

- Postgraduate Certificate in Operations Management
- Postgraduate Certificate in Information Technology Management
- Postgraduate Certificate in Data Privacy, Protection, and Operational Excellence

*Postgraduate Certificates require five (5) units earned within two (2) years.

Participants will also earn one (1) unit, which can be credited to the Postgraduate Diploma in Management.

*The Postgraduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Postgraduate Certificates and on designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu

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