



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Management Development Program

Priming Senior Management and Executives  
for the Highest Level of Leadership

Program starts May 3, 2021



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## OVERVIEW

Emerging technologies, disruptive innovation and transformational changes in today's business environment have an immense impact to organizations and their leaders. To thrive in a Volatile, Uncertain, Complex and Ambiguous (VUCA) world, companies must accelerate business agility and embrace new leadership capabilities to achieve breakthrough levels of organization performance.

The Management Development Program, an enhanced and accelerated leadership program, is tailor-fit for executives and leaders who are constantly managing change in order to lead, inspire, and transform a hyper-connected workforce. Often tagged as a full-360, non-degree mini-MBA, the program primes participating executives for self-awareness, personal mastery and transformative leadership in today's business context. The program is designed to challenge the participant's mental toughness, management cadence, big-picture thinking, insightful learning and collaborative leadership.

## PROGRAM OBJECTIVES

Through the building block approach, the progression of learning themes, modules and topics deliberately become more complex as the participant engages co-participants, faculty, peers and colleagues as learning partners. The program aims to:

- Develop and prepare participating managers and specialists with functional and business area expertise for greater and broader management and leadership responsibilities
- Deepen participants' cross-functional competencies, learning agility, and cross-border management proficiencies to survive in a VUCA world
- Hone participants' critical thinking and managerial leadership skills for crafting novel and innovative solutions, organizational renewal and engagement, and transformation corporate strategy

## WHAT YOU WILL LEARN

- Leading in a VUCA World and disruptive innovations
- Metacognition: Systems Thinking, Critical Thinking, Design Thinking
- Customer Insights Marketing
- Service Excellence and Operations Management
- Strategic Management and Business Model Canvas
- Language of Business and Financial Management
- Strategic Negotiations and Alliances
- Leadership, Coaching & Management of Change
- Self-Awareness and Personal Mastery
- Leadership Agility: The Road to CEO
- Business Management Simulation
- MDP Culmination Activity and Executive Coaching

## KEY BENEFITS

The executive gains increased working familiarity in all functional areas of management and multi-disciplinary strategy framework needed to achieve business excellence and breakthrough levels of organization performance.

## WHO SHOULD ATTEND

The program is recommended for managers, functional leaders, specialists, entrepreneurs, and family business owners. A typical participant has at least six years working management experience.



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management  
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City Philippines 1229  
[SEELL@aim.edu](mailto:SEELL@aim.edu) | +632 8892 4011 | [www.aim.edu](http://www.aim.edu)

## PROGRAM SCHEDULE

May 3 to 28, 2021

8:30 AM to 5:00 PM (GMT+08) on all dates

## PROGRAM FORMAT

Delivered face-to-face

## PROGRAM FEE

PHP 240,000.00 or USD 4,800.00

\*USD 1 = PHP 50.00

Post-Graduate Stackable Certificate:

General Management = 8 Units

## YOUR PROGRAM FACULTY



Alberto G. Mateo, Jr.

Clinical Professor, Finance and Leadership  
Head, School of Executive Education  
and Lifelong Learning  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at  
<https://go.aim.edu/seellprogramcalendar>



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## Your Program Faculty



Alberto G. Mateo, Jr.  
Clinical Professor, Finance and Leadership  
Head, School of Executive Education and Lifelong Learning  
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



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