



SCHOOL OF EXECUTIVE EDUCATION
AND LIFELONG LEARNING

Futureproof Your Career and Company Online Program

Flourish in an Era of AI, Digital Natives, and the
Gig Economy

Program starts 18 August 2021



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OVERVIEW

FUTUREPROOF OR DIE!

In this digital age, "Futureproofing" is not just a catchy phrase but a stark reality. Artificial intelligence is infiltrating our companies and our jobs. The Digital Natives are storming the workplace. The Gig Economy is changing not only who gets the job done but also where, when, and how.

The rate of disruption and extinction is accelerating, and these three powerful forces - nourished by the digital revolution - are gaining momentum and are expected to peak over the next decade. By joining this program, participants will learn how to effectively futureproof their careers and their companies and flourish in an era of AI, Digital Natives, and the Gig Economy. They will have an opportunity to appreciate and maximize the disruptive trends that have a massive impact on our professional lives today.

PROGRAM OBJECTIVES

- Highlight the need for leaders to balance both urgent and important matters (e.g. COVID19) as well as not urgent but important matters (e.g. disruptive trends)
- Understand the three powerful forces - AI, Digital Natives, and the Gig Economy
- Learn five ways to futureproof your career
- Learn five ways to futureproof your company

WHAT YOU WILL LEARN

Module 1:

In this module, we will dive deep into each trend: Artificial Intelligence, Digital Natives, and the Gig Economy. You will learn...

- How powerful are these trends?
- Why should you pay attention to them?
- How will they impact your career and the company over the next decade?

Module 2:

In this module, we will outline the five dimensions of the future we must understand and prepare to futureproof your career. You will learn how to become:

- A fully-unleashed human to thrive in the era of AI
- A catalyst for change to set you apart from your peers
- An alchemist to transform ordinary into extraordinary
- A captain with the nerves of steel to navigate through the treacherous terrain ahead
- A futurist to predict and prepare for the future
- A captain with nerves of steel to navigate through turbulent times ahead
- A futurist to predict and prepare for the future

Module 3:

In this module, we will outline the five dimensions of the future we must understand and prepare to futureproof your company. You will learn how to:

- Drive digital transformation to be the disruptor and not the disrupted
- Infuse purpose that acts as the true North
- Unleash innovation to be a disruptor
- Inspire learning to groom the workforce for tomorrow
- Empower employees to enjoy the expedition

PROGRAM SCHEDULE

August 18 and 20, 2021

1:00 PM to 4:00 PM (GMT+08) on all dates

PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

PROGRAM FEE

PHP 8,000.00 or USD 160.00

YOUR PROGRAM FACULTY



Maulik Parekh

Program Director

Asian Institute of Management

To find out how you can participate, contact us at SEELL@aim.edu or visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at <https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
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KEY BENEFITS

Participants will have an opportunity to take a step back from their day to day responsibilities (firefighting and crisis management) and pay attention to and appreciate the disruptive trends with a massive impact on our professional lives.

- 1) Participants will learn how to futureproof their careers by learning how to be:
 - Be a futurist to predict and prepare for the future
 - Be a captain to navigate through turbulence ahead
 - Be a catalyst to champion change
 - Be an alchemist to turn ordinary into extraordinary
 - Be a human to thrive in an era of AI
- 2) Participants will learn how to futureproof their companies by learning how to:
 - Unleash innovation to be a disruptor
 - Infuse purpose that acts as the True North
 - Inspire learning to groom the workforce for tomorrow
 - Drive digital transformation to stay ahead of the curve
 - Engage employees to enjoy the expedition

WHO SHOULD ATTEND

- For the career section, anyone who aspires to thrive in their career will benefit, from Gen Z-ers who are just launching their careers to Baby Boomers approaching their retirement age.
- For the company section, mid to senior executives will benefit from the discussion about how to futureproof a company.



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Your Program Faculty



Maulik Parekh
Program Director
Asian Institute of Management

Based in Singapore, Maulik is an avid entrepreneur and serial angel investor with investments spanning three continents.

As a passion project, he enjoys inspiring leaders to be prepared for the disruptive decade ahead. He is the author of "Futureproof Your Company and Career." The book has been ranked #1 New Release on Amazon since its launch. Maulik is also a highly sought-after keynote speaker in Asia.

Before his entrepreneurial and literary (ad)ventures, he was an award-winning CEO of global companies such as Inspiro and SPi Global. Under his leadership, these companies won over 100 awards, including Best Company of the Year, Best Employer of the Year, and Best Leadership Team of the Year. He was recognized as the ICT CEO of the Year. Maulik holds an International MBA from the Thunderbird School of Global Management.

When he is not busy futureproofing leaders, he is busy childproofing his home for his two young daughters. He enjoys wildlife photography (@maulik_eye) and writing about himself in the third person.



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Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants two (2) units which can be credited to the following:

- Post-Graduate Certificate in Financial Management
- Post-Graduate Certificate in Marketing Management
- Post-Graduate Certificate in Human Resource Management
- Post-Graduate Certificate in Operations Management



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*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn two (2) units which can be credited to the following:

- Post-Graduate Certificate in Basic Management
- Post-Graduate Certificate in Management Development

Participants will also earn two (2) units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at <https://executiveeducation.aim.edu>



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