ASIAN INSTITUTE OF MANAGEMENT
SCHOOL OF EXECUTIVE EDUCATION AND LIFELONG LEARNING

ONLINE CERTIFICATE PROGRAM

Finance Manager Development

Achieve Peak Business Performance Through Effective and Strategic Finance Management

Program starts 11 May 2021

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OVERVIEW

Managing financial activities is one of the most essential and multifaceted functions in any organization, and with the rise of digital technology, process automation, and efficiency improvements, the strategic role and responsibilities of Finance Managers are rapidly increasing and becoming more complex.

Responsible for all the critical financial functions, processes, and services of an organization, Finance Managers must maintain a strategic mindset to ensure that the company's assets, funds, and resources are safeguarded and most efficiently utilized. They must be able to effectively manage risks, develop financial plans, understand capital structure, maximize working capital, produce regular financial reports to management, and ensure the company's overall profitability. They must also oversee and ensure the efficiency of end-to-end finance operations such as Accounting, Cost Accounting, Cash Management, Credit and Collection, Supplier Credit and Accounts Payable, Financial planning and analysis, balance sheet reconciliations, internal controls, and process improvement projects.

The development of Finance Managers is crucial as they directly affect the profitability, growth, and long-term viability of the company. By joining the program, participants will understand the needed framework to drive Finance Leadership in the company for effective financial planning and strategy, management of costs and profits, and instituting business controls to safeguard company assets and resources.

SCHEDULE
May 11, 13, 18, 20, 25, 27, June 1, 3, 8, 10, 15, 17, 2021

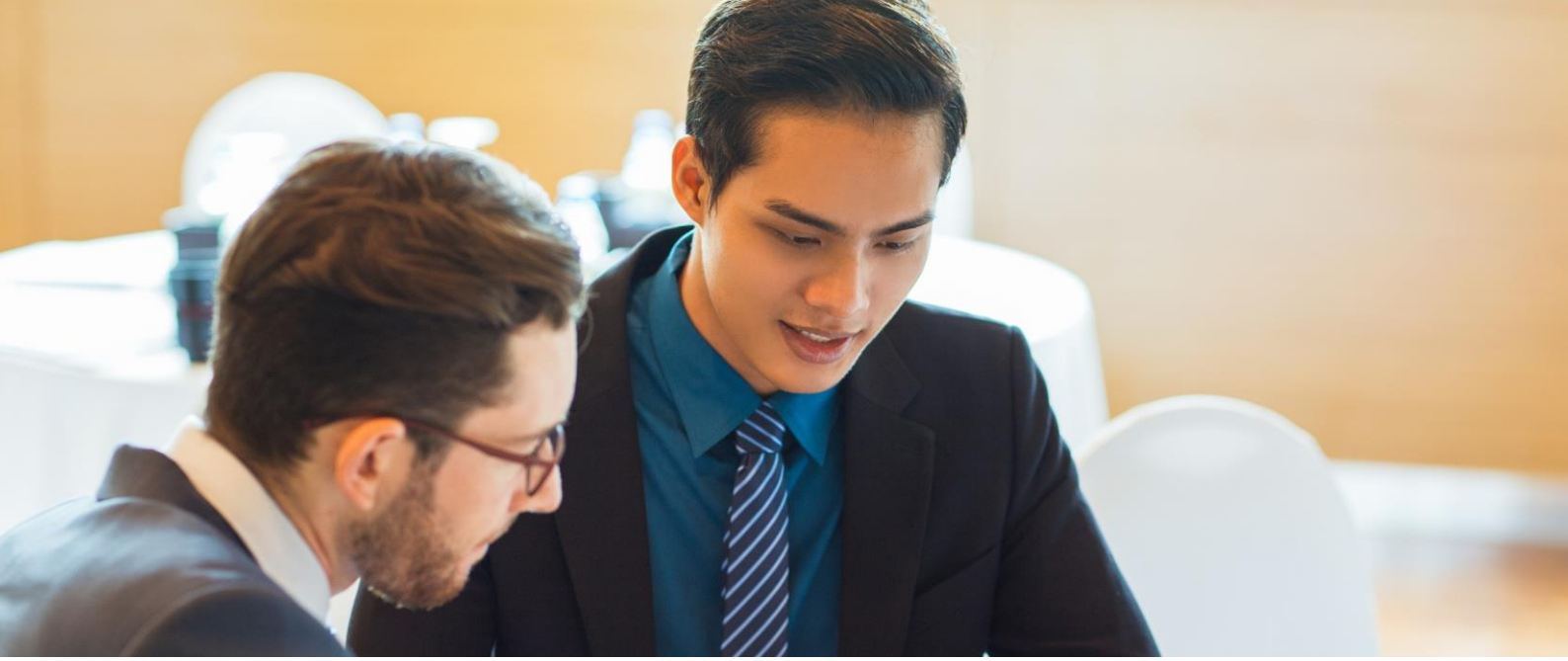
1:30 PM to 5:00 PM (GMT+08) on all dates

FORMAT
Live Online

FEES
PHP 75,000.00 or USD 1,500.00
*USD 1 = PHP 50.00

Alumni status will be granted upon completion of the program





PROGRAM OBJECTIVES

This interactive online program aims to develop the Finance Manager to be a top-notch professional, add value to the business, and manage its overall profitability and cash flow. It will develop the participants' strategic thinking, ability to execute plans with excellence, and ability to lead and manage change within the marketing organization. It will teach the needed framework to drive Finance Leadership in the company for effective financial planning and strategy, management of costs and profits, instituting business controls to safeguard company assets and resources.

By joining the program, the participants will:

- Gain fresh strategic insights that can help boost company profitability and cash flow.
- Deepen their understanding of managing treasury and cash functions, working capital efficiency, tax compliance and management, internal audit and controls, risk management, and capital budgeting
- Be able to immediately apply learnings and best practices in their day-to-day finance operations and activities

KEY BENEFITS

Well-Structured Program and World-Class Faculty

The online program offers a venue for high-impact learning with real-time, experiential, and interactive online sessions. Participants will learn from AIM's world-class faculty and its network of industry leaders and practitioners.

Develop the Understanding and Capabilities of Financial Functions and Leadership

Current and high-potential finance managers and supervisors will develop their financial capabilities and financial leadership. They will be equipped with a framework to understand and apply risk management concepts, cash and working capital management, capital budgeting, short-term and long-term financial decisions, tax compliance and management, internal audit and controls, and strategic negotiations that will enable them to drive growth, business profitability, and cash flow for the company.

Develop a Greater Business Perspective and Learn Innovative Solutions

Participants will achieve a greater business perspective and future thinking, making them better finance leaders in their industry. They will also learn the latest trends, innovative approaches, and best practices to their finance and accounting tasks and activities, leading to effective and efficient performance.

WHO SHOULD ATTEND

Finance Managers and Supervisors overseeing any of the following finance functions: Controllership, Accounting, Treasury, Cash Management, Credit and Collections, Accounts Payable, Financial Planning and Reporting, Cost Accounting, and Internal Audit

Business Owners and Entrepreneurs who need to strengthen their hands-on finance and accounting knowledge and capabilities to manage better and safeguard their company profitability and assets.

Aspiring Finance Professionals who want to develop themselves as top-notch finance managers in the future.

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FOR INQUIRIES:
School of Executive Education and Lifelong Learning, Asian Institute of Management
Eugenio Lopez Foundation Building, Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City Philippines 1229
SEELL@aim.edu | +632 8892 4011 | www.aim.edu

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WHAT YOU WILL LEARN

PROGRAM LEARNING CONTENT



With One-on-one Coaching

The program includes the following topics relevant to the development of a top-notch Finance Manager:

- Financial Leadership
- Financial Management Strategy
- Treasury and Cash Management
- Accounts Receivables Management
- Inventory Management and Control
- Fixed Assets and Capital Budgeting
- Short-term and long-term Bank Financing
- IPO and Capital markets
- Tax Compliance and Management
- Risk Management
- Strategic Sourcing and Procurement
- Strategic Negotiation

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Your Program Faculty



Alberto G. Mateo, Jr.
Clinical Professor
Head, School of Executive Education and Lifelong Learning
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions.

He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



Emmanuel Q. Canivel
Clinical Professor, Finance & Accounting
Asian Institute of Management

Prof. Emmanuel Q. Canivel is an Adjunct Faculty of the Institute. His expertise lies in Strategic Management, Financial Institutions Risk Management, Corporate Risk Management, Investment Institutions Risk Management, Asset Liability Management, and Structured Trade Finance. He has a Master in Business Management and graduated with Distinction at the Institute. He also has academic background in Management Engineering at the Ateneo de Manila University.



John Francis "Kiko" Diaz, PhD, RFP®, CRMC™
Associate Professor, Finance and Accounting
Asian Institute of Management

Professor Kiko Diaz is a core faculty of the Asian Institute of Management. He teaches Finance, Managerial Accounting and Risk Management courses. He is a Corporate Risk Manager Certified (CRMC™) by the Management and Strategy Institute, PA, USA. He is also a Registered Financial Planner (RFP) in the Philippines. He holds a Master of Business Administration (MBA) degree from the University of the Philippines, and a PhD in Business degree from Chung Yuan Christian University, Taiwan. Dr. Diaz started his career in risk management from Taiwan where he held several Risk Management workshops. His research interests include international financial markets and investments, corporate finance, and non-linear methodologies.

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Jose Adolfo M. Mariquit
Adjunct Faculty
Asian Institute of Management

Jam Mariquit has been working in the field of competitive intelligence (CI) for over 23 years, including three years in military intelligence. A pioneer of CI around the Asia Pacific region, he established the first CI knowledge process outsourcing (KPO) company in the Philippines in 2002 and has been involved in over a thousand intelligence projects worldwide. He has served global multinational companies by supplying them with critical market, Industry, company, and competitive intelligence in support of business plans, expansion programs, market entry, mergers and acquisitions, and strategy development. He has worked in Hong Kong, Singapore, Jakarta, Boston, and New York. He has also trained over 10,000 Asian executives and managers in the art and science of CI. He is an expert in strategy, intelligence, scenarios, wargames, and business consulting.



Earning a SEELL Post-Graduate Certificate and Diploma

SEELL offers Post-Graduate Stackable Certificate Courses in various areas of concentration and discipline, which build an individual's qualifications and distinguish their professional value. It enables professionals to develop their proficiency in diverse areas of concentration in a personalized and more manageable manner.

By successfully completing SEELL's programs, credentials can be earned over time, stacked towards earning a Post-Graduate Certificate in an area of their choice, and ultimately, a Post-Graduate Diploma in Management. This leads to more career opportunities, advancement, and potentially high-paying jobs.

EARNING CREDENTIALS

Successfully completing the program earns participants **two (2) units** which can be credited to the **Post-Graduate Certificate in Financial Management**



Post-Graduate Certificate in Financial Management

Financial Management programs are for executives who need to master the necessary financial skills to remain at the leading edge of their professions. Through these programs, participants can expand their knowledge and deepen their expertise in the areas of corporate finance, investment strategies, private equity, mergers and acquisitions, and venture capital.

The Post-Graduate Certificate in Financial Management shows your advanced financial acumen and distinguishes your financial leadership skill and professional value in the company.

*Post-Graduate Certificates require five (5) units earned within two (2) years.

Participants will also earn **two (2)** units which can be credited to the Post-Graduate Diploma in Management.

*The Post-Graduate Diploma in Management requires a total of twenty (20) units earned within three (3) years.

ELIGIBLE PROGRAMS

For guidance on other eligible programs for Post-Graduate Certificates and designing your learning journey with SEELL, please email us at SEELL@aim.edu or visit our website at https://executiveeducation.aim.edu

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