



SCHOOL OF EXECUTIVE EDUCATION  
AND LIFELONG LEARNING

# Critical Thinking and Problem Solving for First Line Leaders

Evaluate and Solve Day-to-day Business Problems  
Systematically and Methodically

Five half-days starting October 1, 2020



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## OVERVIEW

With the challenges that many organizations are facing in the new normal, companies have identified critical thinking and problem-solving as essential skills that are integral to their long-term success. The most capable leaders can scan and assess the environment, analyze the problem, design a solution, and implement with excellence to win in a competitive market.

Given the volatile environment, individual contributors, supervisors, managers, and entrepreneurs alike need to understand how to evaluate and solve day-to-day business problems systematically and methodically.

A proven methodology for critical thinking and problem solving is used by many successful companies globally today. It emphasizes the step-by-step approach for exploring solutions, successfully solving problems, making good decisions, and identifying risks and opportunities. As a critical learning outcome of the program, participants will be able to apply the conceptual framework on real-life challenges they face at work.

Critical thinking and Problem Solving is an essential skill required for today's professionals and first line leaders to add value and contribute to the success of the company.

## PROGRAM OBJECTIVES

- Enhance and develop critical thinking and problem-solving skills of participants
- Learn proven methodology in assessing and solving day-to-day business problems
- Apply learning in real-life business issues and challenges

## WHAT YOU WILL LEARN

- Fundamentals of Critical Thinking
- Personal thinking styles and approaches
- Problem solving conceptual framework and methodology
- Brainstorming processes and techniques
- Communication necessary for collaborative critical thinking initiatives
- Application to day-to-day problems and issues

## KEY BENEFITS

- It reinforces critical thinking and problem-solving abilities of key people in the organization
- It enhances the creativity and innovation efforts of companies to remain competitive and relevant in the market
- Provides a framework to address key pain points of customers
- It encourages and promotes curiosity to explore various options to solve day-to-day business issues and challenges
- Strengthens decision-making skills in the organization

## WHO SHOULD ATTEND

This program is designed for executives, managers, supervisors, and individual contributors who are tasked with making decisions and solving day-to-day problems of the company.

## PROGRAM SCHEDULE

October 1, 6, 8, 13, 15, 2020  
1:30 PM to 5:00 PM (GMT+08) on all dates

## PROGRAM FORMAT

Delivered online via live virtual interactive sessions in Zoom

1 unit

## PROGRAM FEE

PHP 25,000.00 or USD 500.00

\*USD 1 = PHP 50.00

## YOUR PROGRAM FACULTY



Albert G. Mateo, Jr.

Clinical Professor, Finance and Leadership  
Head, School of Executive Education  
and Lifelong Learning  
Asian Institute of Management

To find out how you can participate,  
contact us at [SEELL@aim.edu](mailto:SEELL@aim.edu) or  
visit <https://go.aim.edu/seellinquiries>

Download our latest program calendar at  
<https://go.aim.edu/seellprogramcalendar>



FOR INQUIRIES:

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## Your Program Faculty



Alberto G. Mateo, Jr.  
Clinical Professor, Finance and Leadership  
Head, School of Executive Education and Lifelong Learning  
Asian Institute of Management

Professor Alberto G. Mateo, Jr. is a seasoned business leader, educator, and certified coach. He earned his coaching certification from the NeuroLeadership Institute and is currently a practicing executive coach. Professor Mateo brings with him thirty-four years of progressive experience in the fields of general management, finance, human resources, and management education with multinational sales organizations and academic institutions. He is currently the Head of the School of Executive Education and Lifelong Learning at the Asian Institute of Management. Before joining AIM, he was the President and Managing Director of HP Inc. and Pfizer, Inc. in the Philippines.



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